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Why Elon Musk's Quest to Revive Twitter Is Likely to Fail

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Mr. Mims:

Regarding

Why Elon Musk's Quest to Revive Twitter Is Likely to Fail

<https://www.wsj.com/articles/why-elon-musks-quest-to-revive-twitter-is-likely-to-fail-11667620832>

Specifically, the first paragraph, which establishes your premise:

"Elon Musk is treating Twitter like a startup. The thing about startups is, most of them fail."

That is very facile.

Most startups fail because they are undercapitalized. By no stretch of the imagination is Twitter undercapitalized.

And when did Twitter become near death, so that it has to be "revived"? That's ridiculous.

I detect some strong liberal bias by you, @mims. As a columnist, that is your prerogative, but you should just say you don't like what is happening to Twitter instead of pretending you, with only a Bachelors in Neuroscience and Behavioral Biology, are some IT business expert who can say with authority that an IT business is "likely to fail". Further, columnists' articles should be presented in the Opinion section, not in the News section.

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